

MEDIA RELEASE: RMB WINEX 2019

A 20th birthday celebration with the greatest variety of wines under one roof

RMB WineX turns a proud 20 this year, taking the annual top spot in wine diaries from Wednesday 30 October to Friday 1 November. Held at the Sandton Convention Centre since its inception in 2000, Jozi's most 'talkable' wine festival will again bring the best of the Cape – and some gems from the international wine scene – to the palates of SA's largest and most avid wine-loving audience.

The organisers are excited about the exhibitor line-up for this year's event. This will include at least 30 wineries from the inaugural show plus a large contingent of next-generation winemakers showcasing their wares to the vibrant Gauteng market.

Says Michael Fridjhon, RMB WineX show director: "It's been an extraordinary two decades, with the current wine industry almost unrecognisably different from the one which filled the Sandton Convention Centre – shortly after it opened its doors for the first time – in October 2000. In that long-forgotten era there were half the number of wineries we have today, but more than a thousand more grape growers. Our vineyard area was 10 percent bigger, but paradoxically total production was 30 percent less. Wine exports were a fraction of what they are today, and buyers wanted the comfort of long-established brand names, rather than the adventurous offerings of newcomers, craft producers and artisan winemakers."

The RMB Private Bank Tasting Lounge has become a much anticipated feature at the show over the last five years. Winemakers present half-hour small-group tastings covering a range of fascinating topics. Seats are limited and secured on a first-booked-first-served basis, so guests should reserve their attendance immediately on arrival at the show.

Show visitors won't go hungry with the array of edibles on show for sampling and sale. French cheese, Morgenster olives, *foie gras*, West Coast oysters, sushi from the Sushi Bus, Norwegian smoked Salmon, chocolates and nougat will be the order of the day along with the *tapas* and deli dishes sold at the Mastrantonio Café. The Shop@Show facility, administered by Norman Goodfellows, offers the convenience of a one-stop wine buying service for home delivery in time for the festive season.

RMB WineX 2019 Details:

Dates: Wednesday 30 October to Friday 1 November 2019 (Wednesday night by invitation only)

Venue: The Pavilion, Sandton Convention Centre, Maude Street, Sandton

Time: 17h00 to 21h00 each night

Tickets for Thursday and Friday nights: www.winex.co.za from 16 September. Strictly no under 18s.

Getting there and home:

- Gautrain www.gautrain.co.za
- Uber, Taxify or visit the website for other cab options

Event Queries: www.winex.co.za for all details, list of exhibitors and wines in the lead-up to the show, and to register for Shop@Show. Follow us on Facebook, Twitter and Instagram. @RMBWineX #RMBWineX #WineX

Contact: OutSorceress Marketing, telephone 011 482 5936 or email winex@outsorceress.co.za.

Ends.

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