

## **WHY SHOP@SHOW**

With the Shop@Show facility, wine enthusiasts have the opportunity to convert their best WineX tasting experiences into a cellar-stocking opportunity. Almost all of the exhibitors enter into a retail arrangement with a local fulfillment partner to ensure that their WineX offerings are immediately available to collectors and consumers at prices which rival the farm's own retail trading environment.

[Click here for HOW to Shop@Show](#)

